



## **February 2017**

Golf Shop Phone - (662) 329-8964

Fax # - (662) 327-6904

[www.elmlakegolfcourse.com](http://www.elmlakegolfcourse.com)

### **Golf Shop News**

#### **Welcome Robert Ford**

Robert (Bob) Ford is a teaching professional that has been in the business for over 20 years. Mr. Ford is coming to Elm Lake and the Golden Triangle to establish a full-time teaching business. If you want to get better, get help from the professionals; call Elm Lake and Bob Ford today! (662) 295-4201 or [coachrobertford@gmail.com](mailto:coachrobertford@gmail.com)

For his first month here, Bob will be giving **FREE** 15 minute lessons, call to book your time. Also, be on the lookout for clinics and junior programs.

Join us on Monday, February 13th from 5-7pm for a **MEMBERSHIP SOCIAL**. All Elm Lake members and associate members are invited and are welcome to bring a perspective member. Come enjoy **FREE** hors d'oeuvres and non-alcoholic drinks, meet your fellow members, view some new equipment and share with us what changes you would like to see at Elm Lake. Please RSVP for the event in the golf shop or by replying to [jhanko@pga.com](mailto:jhanko@pga.com)

February 1<sup>st</sup> ever year is the annual billing for the MGA and the GHIN handicap service. All

members on the GHIN system should see a \$25 charge on their statement from us this month. If you would like to be added to the handicap system please notify Joseph in the golf shop.

February is the last month to purchase our 10 rounds for \$250, valid ANY day and ANY time in 2017. Golfer will also earn loyalty points on the purchase toward more free rounds!!! Members, you can also purchase this pass for your guest throughout the 2017 season.

Congratulations to Zac Richardson of Starkville, MS who scored a HOLE-IN-ONE on Saturday, January 14<sup>th</sup>. His first ever ace came on the 8<sup>th</sup> hole using an 8 iron from the white tees. The Hole-in-One was witnessed by girlfriend Ronda Stroud and playing partner Brandon Womble. Congratulations Zac!!

Members, you are now allowed to play in a 5some on the weekends. This is a member privilege and not for public play. Please use proper course etiquette and allow faster players to play through. We will have a course marshal out this summer to keep all players at a good pace and ensure everything runs smoothly.

If you are thinking about holding a golf outing or event in 2017 please see Joseph as soon as possible before the dates fill up.

Many of you may have noticed that some of our golf carts have a green placard on the windshield. The green cart is for greens fee player, public. This way you can know who is a fellow member and who isn't, potentially being able to find a game or someone else to play with. We do encourage everyone to introduce themselves to greens fee players and make them feel welcome at Elm Lake. Thank you in advance for being respectful to other players.

We would like to get more participation in the Hole-in-One club and make the payout more prestigious. So, the next time a payout is made on the HIO club we will be increasing the club to \$10 per player instead of the current \$5. We hope that increased payouts will increase the participation. Player must be signed up and have at least 2 witnesses to earn the HIO payout.

### **Tips from the Pro**

One of the most common things I see from our players is a lack of lower body (and body overall) in the golf swing. The swing should be free flowing with the body and arms working together. To do this we need a proper setup and to BE LOOSE. Try these steps to get your lower body more involved in the swing.

1) Set up on the balls of your feet, but stay loose. When on the balls of your feet you should be able to easily shift your weight and bounce from side to side. I refer to this as jumping position. This should feel pretty natural unless your legs are stiff; thus being immobile.

2) Take a proper stance, step 1, with your buttock on a wall or door. Make a turn, keeping just your right check on the wall (backswing), then turn to get your left check on the wall (downswing). Do not sway from side to side when doing this, just turn. Do this for 5-10 minutes for 3 weeks and see you lower body naturally progress into your golf swing.

### **From Tee's**

Join us for our **SUPER BOWL PARTY** on Sunday, February 5<sup>th</sup>!! Kickoff is at 5:30pm but come early for good eats and good company.