



March 2017

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www.elmlakegolfcourse.com

Golf Shop News

Family Nights have been scheduled for 2017 for the 2nd Friday of each month, May through August. We will schedule an event in April weather pending.

This spring Titleist is again offering their 'Loyalty Rewarded' program on ProV1 and ProV1x golf balls. Buy 3 dozen and get a 4th dozen for free, all with free personalization!! See Joseph in the golf shop for details or to place your order, program ends on April 16, 2017. 4 dozen ProV1 or ProV1x balls for \$150.

Come into the golf shop to check out some new merchandise including collegiate golf bags from Sun Mountain and putters from Cleveland Golf. Be on the lookout for more as the 2017 season kicks into high gear!

We are working on a text messaging system to notify our players of anything urgent. If you have not updated your mobile information with our staff please call the golf shop to get your information updated. We have sent two message on the text system so far. If you are signed up but did not receive these messages please let us know. The latest message was on Friday, March 3rd regarding the cart path rule.

Registration forms are becoming available for Spring charity events held this summer at Elm Lake. Many events will be held in May this year followed by the Palmer Home Ringer event on June 10th and 11th. On June 12th and 13th we will be airfying the greens and reducing the course to 9 holes being open on each of those days. This would be a great week to have our golf staff book you an out of town golfing trip or perhaps utilize our reciprocal course agreements.

Also beginning in May is the second year of our GTR Industrial League. To participate you need just you and 1 partner from your office to commit to playing for 15 weeks on Thursdays at 5pm. Each 2 player team is allowed 1 alternate, 2 teams from an office would be allowed 2 alternates. League begins on Thursday, May 4th.

Members, you are now allowed to play in a 5some on the weekends. This is a member privilege and not for public play. Please use proper course etiquette and allow faster players to play through. We will have a course marshal out this summer to keep all players at a good pace and ensure everything runs smoothly.

Robert (Bob) Ford is a teaching professional that has been in the business for over 20 years. Mr. Ford is coming to Elm Lake and the Golden Triangle to establish a full-time teaching business. If you want to get better, get help from the professionals; call Elm Lake and Bob Ford today! (662) 295-4201 or coachrobertford@gmail.com

If you are thinking about holding a golf outing or event in 2017 please see Joseph as soon as possible before the dates fill up.

Many of you may have noticed that some of our golf carts have a green placard on the windshield. The green card is for greens fee player, public. This way you can know who is a fellow member and who isn't, potentially being able to find a game or someone else to play with. We do encourage everyone to introduce themselves to greens fee players and make them feel welcome at Elm Lake. Thank you in advance for being respectful to other players.

We would like to get more participation in the Hole-in-One club and make the payout more prestigious. So, the next time a payout is made on the HIO club we will be increasing the club to \$10 per player instead of the current \$5. We hope that increased payouts will increase the participation. Player must be signed up and have at least 2 witnesses to earn the HIO payout.

From the Course

What a year it has been so far! With the warmer weather we have experienced throughout this winter the entire course has almost completely come out of dormancy. The greens are 100% out of dormancy and we have begun to lower our height of cut towards our summer height.

We have recently applied a herbicide to the greens to eradicate most of the Poa Annua. While this application will not result in a complete kill, we should see a significant reduction in numbers.

With our wall-to-wall round-up application complete we are turning our attention to our pre-emerge application. This will be completed within the next couple weeks on the tees, fairways and green surrounds. We will also soon be applying a light topdressing to the greens so that we can maintain a smooth putting surface throughout the spring.